

# Monthly Market Update

## September 2024

### Trend Summary

August's average salary and number of job listings have been increasing, and the job-to-applicant rate is also going up across industries.

The real wage in Japan has seen its 2nd consecutive month of increase. The average minimum wage has been increased and on average exceeds 1,000 yen.

BOJ Tankan reports across businesses employment shortage feeling has been aggravating, especially in the post-pandemic period.

Companies are shifting hiring strategy; some companies decentralize HR authority.

### Highlights Overview

#### Market Data

1. HRog reports: monthly salary & vacancies on increase.
2. Persol DODA job-to-applicant ratio increased to 2.74.
3. Latest MHLW job-to-applicant ratio up to 1.24, Tokyo 1.84 & Osaka 1.18, full time 1.00, ratio breakdown by job.
4. BOJ quarterly perception of labour shortage has been aggravating since 2020 shortage index shows companies feel severe manpower shortage.

#### Highlights Hiring Market Trend

1. Real wage rose second consecutive month. Temp job hourly wage hits 1,702 yen in major three cities. The average minimum wage now reaches 1,055 yen.
2. Decentralisation of HR authority, aligning with global practices where business units have more control over hiring & HR decisions.
3. Remote work begins to take hold, and the rate is increasing while a gap exists between the size of companies.

#### West Japan Expansion

1. Okinawa's Tourism Revenue reached a record high of ¥850.7 billion.
2. French hotel, Novotel, opens in Nara.
3. Kansai airport's 30th anniversary; 13 million foreigners visiting driven by LCCs.
4. Growing demand for data centers; Hong Kong ESR set up its first data center in Osaka.
5. CMSC, Taiwan Semicon is setting up an office subsidiary in Fukuoka.
6. ASE, Taiwan Semicon plans to acquire land in Kitakyushu for the Semicon plant.

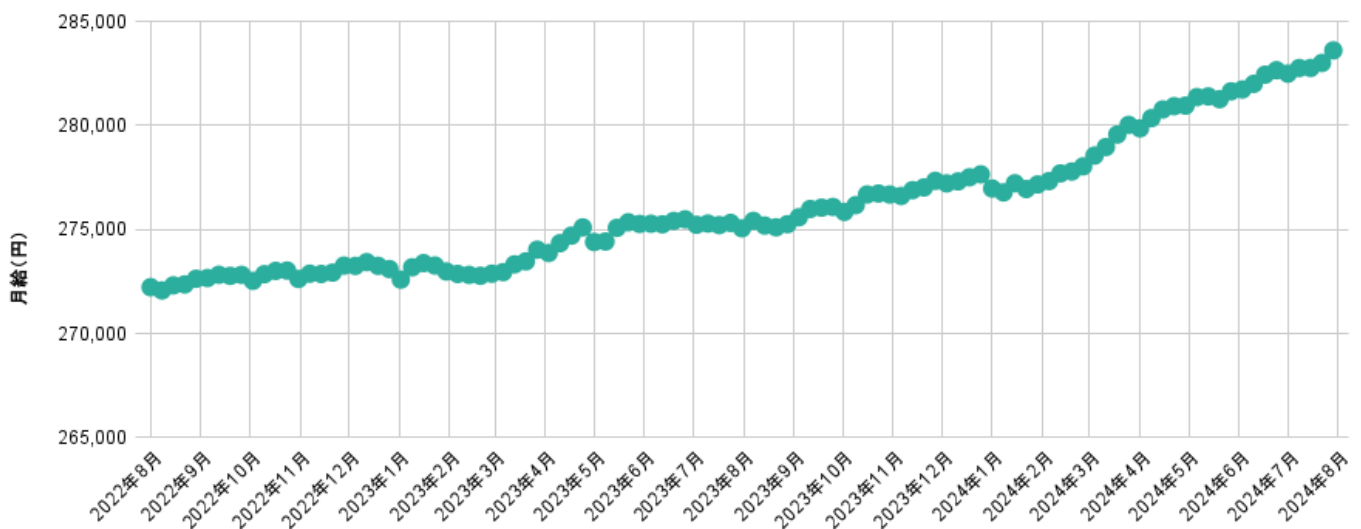
# Market Highlights

## September 2024

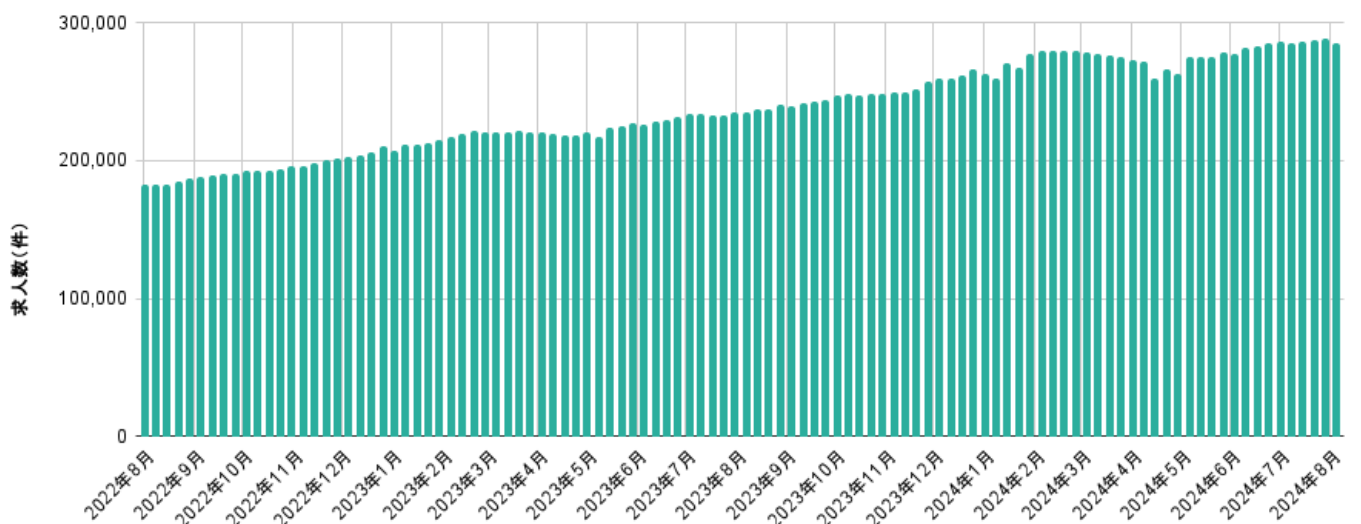
### Market Data

**HRog** reports Aug 2024 full-time employee average salary & vacancies. Average salary is 283,090 yen, +0.21% (+601 yen) MoM, +2.79% (+7,677 yen) YoY with 285,427 vacancies which are -0.10% (-277 jobs) MoM/ +21.31% (+50,135 jobs) YoY.

【図1】 全国平均月給 直近25か月の推移



【図2】 全国求人数 直近25か月の推移



# Market Highlights

## September 2024

Persol DODA Job to Applicant ratio reports July is 2.74, +0.14 pt MoM/+0.45 pt YoY. Vacancies are 102.5% MoM and 119.6% YoY, and job seekers are 97.4% MoM/ 99.8% YoY. Vacancies continue to increase in July, especially in the consulting, retail, and construction sectors. ICT and mechanical/electric engineers, specialists in construction/RE, chemical/food, and planning/management saw increased demand.

doda転職求人倍率・求人数・転職希望者数



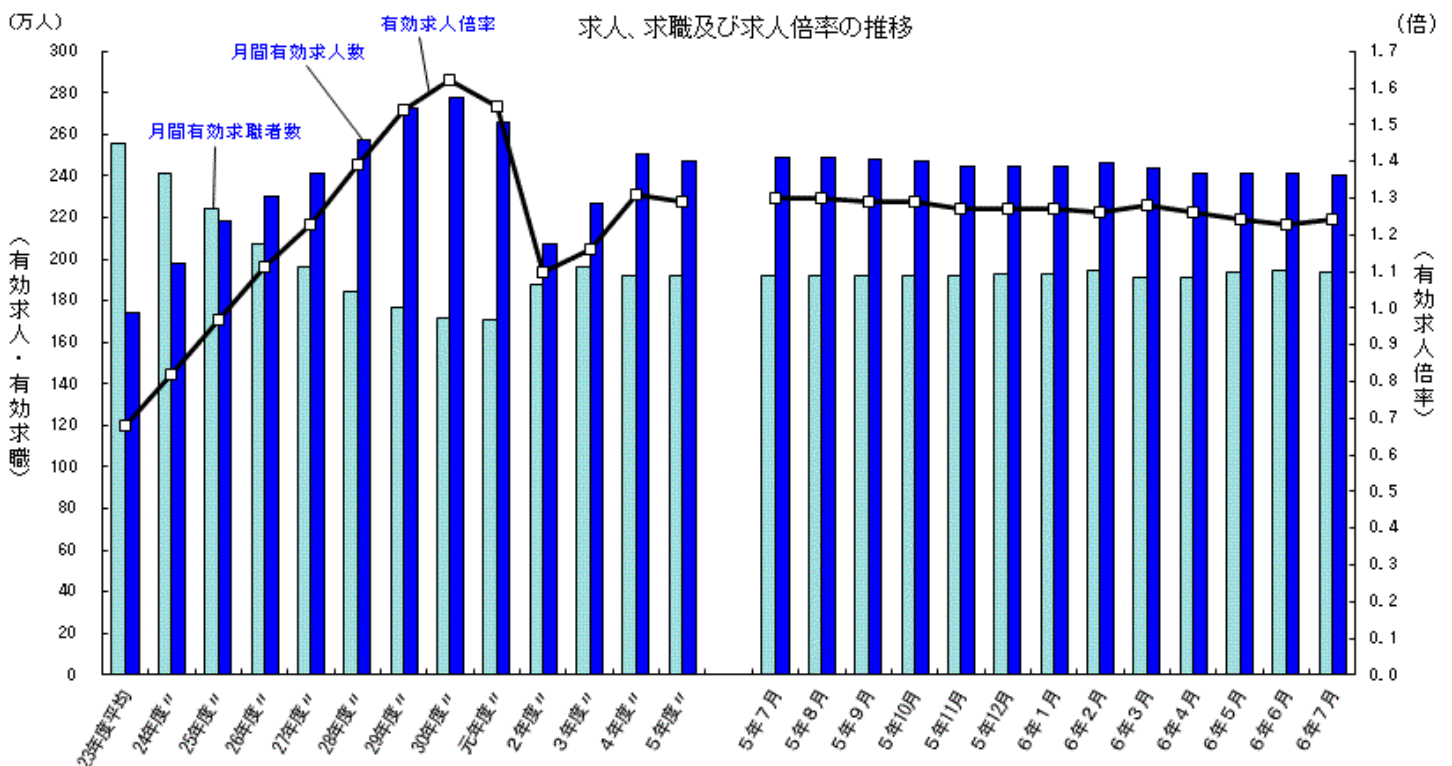
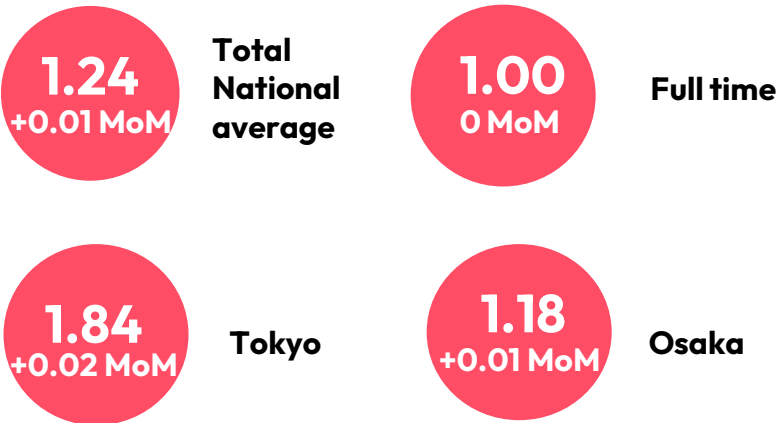
|          | 転職求人倍率 | 前月差    | 前年同月差  | 求人数<br>前月比 | 転職希望者数<br>前月比 |               | 転職求人倍率 | 前月差    | 前年同月差  | 求人数<br>前月比 | 転職希望者数<br>前月比 |
|----------|--------|--------|--------|------------|---------------|---------------|--------|--------|--------|------------|---------------|
| 全体       | 2.74   | ↑0.14  | ↑0.45  | 102.5%     | 97.4%         | 全体            | 2.74   | ↑0.14  | ↑0.45  | 102.5%     | 97.4%         |
| IT・通信    | 7.16   | ↑0.30  | ↑0.69  | 102.0%     | 97.8%         | 営業            | 3.01   | ↑0.09  | ↑0.56  | 101.1%     | 98.1%         |
| メディア     | 3.72   | ↑0.07  | ↑0.32  | 102.0%     | 100.1%        | 企画・管理         | 3.48   | ↑0.22  | ↑0.16  | 103.1%     | 96.5%         |
| 金融       | 2.58   | ↑0.10  | ↑0.55  | 100.8%     | 96.8%         | エンジニア (IT・通信) | 11.93  | ↑0.87  | ↑1.93  | 105.6%     | 97.9%         |
| メディカル    | 1.15   | ↑0.04  | ↓-0.01 | 98.2%      | 95.0%         | エンジニア (機械・電気) | 6.15   | ↑0.24  | ↑1.76  | 101.9%     | 97.9%         |
| メーカー     | 3.21   | ↑0.14  | ↑0.55  | 102.5%     | 97.9%         | 専門職 (メディカル)   | 0.80   | ↓-0.01 | ↓-0.07 | 93.8%      | 94.6%         |
| 商社       | 1.69   | ↑0.09  | ↑0.22  | 102.0%     | 96.6%         | 専門職 (化学・食品)   | 1.83   | ↑0.07  | ↑0.53  | 102.0%     | 98.3%         |
| 小売・流通    | 0.67   | ↑0.05  | ↑0.17  | 104.5%     | 96.3%         | 専門職 (建設・不動産)  | 6.22   | ↑0.25  | ↑1.44  | 103.1%     | 99.0%         |
| レジャー・外食  | 0.81   | ↑0.03  | ↑0.10  | 102.3%     | 98.4%         | 専門職 (コンサル・金融) | 6.53   | ↓-0.25 | ↓-0.62 | 98.5%      | 102.3%        |
| エネルギー    | 2.62   | ↓-0.03 | ↑0.51  | 97.3%      | 98.6%         | クリエイター        | 1.30   | ↑0.01  | ↓-0.12 | 101.3%     | 100.3%        |
| 建設・不動産   | 5.94   | ↑0.23  | ↑1.54  | 102.6%     | 98.6%         | 販売・サービス       | 0.71   | ↑0.04  | ↑0.10  | 103.0%     | 96.8%         |
| コンサルティング | 8.46   | ↑0.72  | ↑1.91  | 112.2%     | 102.7%        | 事務・アシスタント     | 0.46   | ↓-0.01 | ↑0.07  | 95.6%      | 97.2%         |
| 人材サービス   | 8.06   | ↑0.26  | ↑1.42  | 101.6%     | 98.3%         | その他           | 0.05   | -0.00  | ↑0.01  | 104.2%     | 95.4%         |
| その他      | 0.29   | ↑0.01  | -0.00  | 99.1%      | 96.6%         |               |        |        |        |            |               |

【転職求人倍率】 転職求人倍率は+0.14ptの2.74倍。求人数が増加し、転職希望者数は減少したため、転職求人倍率は上昇。 | 転職ならdoda (デューダ) <sup>2</sup>

# Market Highlights

## September 2024

### LATEST MHLW JOB-TO-APPLICANT RATIO - AS OF JULY 2024



# Market Highlights

## September 2024

常用（除パート） 6年7月

|                       | 新規求人    | 有効求人      | 新規求職    | 有効求職      | 紹介件数    | 就職件数   | 新規求人<br>倍率 | 有効求人<br>倍率 |
|-----------------------|---------|-----------|---------|-----------|---------|--------|------------|------------|
| <b>職業計</b>            | 490,208 | 1,398,177 | 225,975 | 1,171,487 | 200,945 | 47,515 | 2.17       | 1.19       |
| <b>管理的職業従事者</b>       | 2,085   | 5,821     | 1,181   | 5,451     | 1,208   | 152    | 1.77       | 1.07       |
| <b>専門的・技術的職業従事者</b>   | 123,436 | 367,793   | 36,008  | 186,773   | 28,730  | 7,250  | 3.43       | 1.97       |
| 製造技術者（開発）             | 4,988   | 14,473    | 1,196   | 6,251     | 1,157   | 168    | 4.17       | 2.32       |
| 製造技術者（開発を除く）          | 3,922   | 11,602    | 2,701   | 13,125    | 1,261   | 249    | 1.45       | 0.88       |
| 建築・土木・測量技術者           | 19,518  | 58,120    | 1,947   | 8,837     | 2,102   | 585    | 10.02      | 6.58       |
| 情報処理・通信技術者            | 18,452  | 52,313    | 5,089   | 31,938    | 5,618   | 440    | 3.63       | 1.64       |
| その他の技術者               | 2,446   | 21,134    | 303     | 1,553     | 562     | 112    | 8.07       | 13.61      |
| 医師、歯科医師、獣医師、薬剤師       | 2,241   | 6,459     | 443     | 2,050     | 163     | 60     | 5.06       | 3.15       |
| 保健師、助産師、看護師           | 22,538  | 62,574    | 6,784   | 28,358    | 4,525   | 2,025  | 3.32       | 2.21       |
| 医療技術者                 | 9,709   | 27,301    | 2,097   | 9,070     | 1,198   | 514    | 4.63       | 3.01       |
| その他の保健医療従事者           | 6,576   | 18,246    | 1,522   | 8,895     | 954     | 333    | 4.32       | 2.05       |
| 社会福祉専門職業従事者           | 26,323  | 76,080    | 5,430   | 26,729    | 5,754   | 2,129  | 4.85       | 2.85       |
| 美術家、デザイナー、写真家、映像撮影者   | 1,298   | 3,639     | 3,374   | 23,172    | 2,335   | 191    | 0.38       | 0.16       |
| その他の専門的職業             | 5,425   | 15,852    | 5,122   | 26,795    | 3,101   | 444    | 1.06       | 0.59       |
| <b>事務従事者</b>          | 48,790  | 130,706   | 58,042  | 319,076   | 76,535  | 10,733 | 0.84       | 0.41       |
| 一般事務従事者               | 31,265  | 83,188    | 47,154  | 264,404   | 53,617  | 7,644  | 0.66       | 0.31       |
| 会計事務従事者               | 5,332   | 14,236    | 4,730   | 22,941    | 9,267   | 1,132  | 1.13       | 0.62       |
| 生産関連事務従事者             | 4,003   | 11,020    | 1,496   | 7,094     | 3,484   | 646    | 2.68       | 1.55       |
| 営業・販売事務従事者            | 5,515   | 14,379    | 3,041   | 14,920    | 7,897   | 918    | 1.81       | 0.96       |
| 外勤事務従事者               | 186     | 416       | 21      | 129       | 143     | 27     | 8.86       | 3.22       |
| 運輸・郵便事務従事者            | 1,723   | 5,372     | 403     | 1,682     | 1,057   | 241    | 4.28       | 3.19       |
| 事務用機器操作員              | 766     | 2,095     | 1,197   | 7,906     | 1,070   | 125    | 0.64       | 0.26       |
| <b>販売従事者</b>          | 49,318  | 142,382   | 13,343  | 67,109    | 14,653  | 2,584  | 3.70       | 2.12       |
| 商品販売従事者               | 21,211  | 59,522    | 5,942   | 31,143    | 4,485   | 1,146  | 3.57       | 1.91       |
| 販売類似職業従事者             | 1,519   | 4,080     | 305     | 1,556     | 361     | 56     | 4.98       | 2.62       |
| 営業職業従事者               | 26,588  | 78,780    | 7,096   | 34,410    | 9,807   | 1,382  | 3.75       | 2.29       |
| <b>サービス職業従事者</b>      | 88,654  | 245,833   | 19,437  | 93,496    | 18,168  | 6,601  | 4.56       | 2.63       |
| 家庭生活支援サービス職業従事者       | 58      | 156       | 29      | 167       | 23      | 4      | 2.00       | 0.93       |
| 介護サービス職業従事者           | 38,335  | 109,556   | 6,636   | 31,314    | 6,229   | 2,860  | 5.78       | 3.50       |
| 保健医療サービス職業従事者         | 5,685   | 15,853    | 1,197   | 5,066     | 2,281   | 776    | 4.75       | 3.13       |
| 生活衛生サービス職業従事者         | 7,541   | 21,038    | 1,208   | 7,131     | 594     | 222    | 6.24       | 2.95       |
| 飲食物調理従事者              | 21,399  | 53,244    | 4,455   | 20,698    | 3,599   | 1,427  | 4.80       | 2.57       |
| 接客・給仕職業従事者            | 10,189  | 30,702    | 3,268   | 15,554    | 2,336   | 651    | 3.12       | 1.97       |
| 居住施設・ビル等管理人           | 1,304   | 3,304     | 935     | 4,580     | 1,444   | 226    | 1.39       | 0.72       |
| その他のサービス職業従事者         | 4,143   | 11,980    | 1,709   | 8,986     | 1,662   | 435    | 2.42       | 1.33       |
| <b>保安職業従事者</b>        | 18,524  | 53,771    | 1,748   | 7,821     | 3,156   | 1,214  | 10.60      | 6.88       |
| <b>農林漁業従事者</b>        | 3,515   | 9,704     | 1,726   | 8,460     | 1,453   | 635    | 2.04       | 1.15       |
| <b>生産工程従事者</b>        | 55,979  | 159,276   | 21,331  | 99,266    | 24,898  | 7,488  | 2.62       | 1.60       |
| 生産設備制御・監視従事者（金属製品）    | 1,154   | 3,188     | 777     | 3,164     | 555     | 174    | 1.49       | 1.01       |
| 生産設備制御・監視従事者（金属製品を除く） | 2,014   | 5,812     | 662     | 2,815     | 1,146   | 346    | 3.04       | 2.06       |
| 機械組立設備制御・監視従事者        | 628     | 1,615     | 457     | 2,037     | 305     | 48     | 1.37       | 0.79       |
| 製品製造・加工処理従事者（金属製品）    | 12,284  | 35,279    | 3,780   | 15,981    | 5,309   | 1,654  | 3.25       | 2.21       |
| 製品製造・加工処理従事者（金属製品を除く） | 14,152  | 39,816    | 5,112   | 24,523    | 8,916   | 2,899  | 2.77       | 1.62       |
| 機械組立従事者               | 5,731   | 16,486    | 5,130   | 23,762    | 2,796   | 738    | 1.12       | 0.69       |
| 機械整備・修理従事者            | 12,517  | 35,872    | 1,583   | 7,730     | 2,152   | 690    | 7.91       | 4.64       |
| 製品検査従事者（金属製品）         | 1,019   | 2,733     | 523     | 2,326     | 587     | 173    | 1.95       | 1.17       |
| 製品検査従事者（金属製品を除く）      | 1,252   | 3,410     | 462     | 2,025     | 866     | 226    | 2.71       | 1.68       |
| 機械検査従事者               | 887     | 2,326     | 439     | 2,098     | 558     | 118    | 2.02       | 1.11       |
| 生産関連・生産類似作業従事者        | 4,341   | 12,739    | 2,406   | 12,805    | 1,708   | 422    | 1.80       | 0.99       |
| <b>輸送・機械運転従事者</b>     | 36,693  | 103,021   | 10,490  | 44,881    | 11,729  | 4,263  | 3.50       | 2.30       |
| 鉄道運転従事者               | 34      | 108       | 27      | 141       | 16      | 1      | 1.26       | 0.77       |
| 自動車運転従事者              | 28,686  | 79,879    | 7,204   | 29,327    | 8,396   | 3,333  | 3.98       | 2.72       |
| 船舶・航空機運転従事者           | 38      | 83        | 28      | 113       | 11      | 4      | 1.36       | 0.73       |
| その他の輸送従事者             | 1,944   | 5,374     | 1,515   | 7,010     | 1,219   | 347    | 1.28       | 0.77       |
| 定置・建設機械運転従事者          | 5,991   | 17,577    | 1,716   | 8,290     | 2,087   | 578    | 3.49       | 2.12       |
| <b>建設・探掘従事者</b>       | 37,853  | 111,351   | 4,272   | 19,722    | 4,484   | 2,081  | 8.86       | 5.65       |
| 建設躯体工事従事者             | 6,466   | 19,540    | 486     | 2,151     | 443     | 221    | 13.30      | 9.08       |
| 建設従事者（建設躯体工事従事者を除く）   | 10,480  | 30,695    | 1,311   | 5,930     | 1,374   | 517    | 7.99       | 5.18       |
| 電気工事従事者               | 6,587   | 19,541    | 997     | 5,388     | 898     | 365    | 6.61       | 3.63       |
| 土木作業従事者               | 14,214  | 41,285    | 1,462   | 6,195     | 1,749   | 964    | 9.72       | 6.66       |
| 探掘従事者                 | 106     | 290       | 16      | 58        | 20      | 14     | 6.63       | 5.00       |
| <b>運搬・清掃・包装等従事者</b>   | 25,361  | 68,519    | 17,534  | 104,243   | 15,931  | 4,514  | 1.45       | 0.66       |
| 運搬従事者                 | 13,701  | 36,837    | 7,572   | 34,999    | 8,538   | 2,226  | 1.81       | 1.05       |
| 清掃従事者                 | 5,760   | 15,186    | 2,163   | 14,317    | 3,210   | 1,065  | 2.66       | 1.06       |
| 包装従事者                 | 954     | 2,547     | 432     | 2,322     | 767     | 247    | 2.21       | 1.10       |
| その他の運搬・清掃・包装等従事者      | 4,946   | 13,949    | 7,367   | 52,605    | 3,416   | 976    | 0.67       | 0.27       |
| <b>分類不能の職業</b>        | -       | -         | 40,863  | 215,189   | -       | -      | 0.00       | 0.00       |

(注) 上記の数値は、平成21年12月改定の「日本標準職業分類」に基づく区分である。

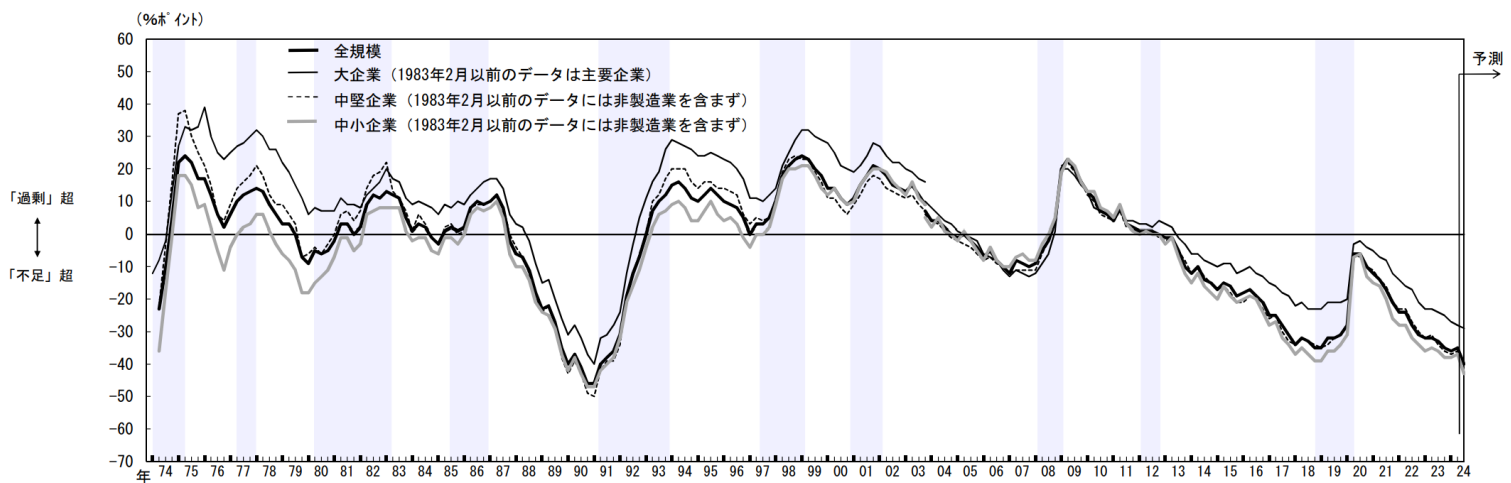
# Market Highlights

## September 2024

### BOJ Tankan

The latest June BOJ Tankan – short-term economic survey: Employment decision, perception of labour shortage index shows companies feel severe manpower shortage.

#### ▽雇用人員判断（全産業）の推移



短観（概要）2024年6月 (boj.or.jp) P16<sup>4</sup>



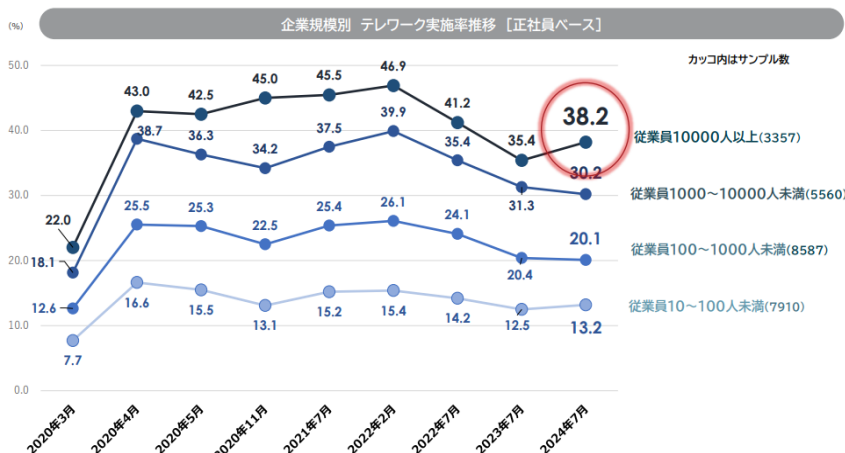
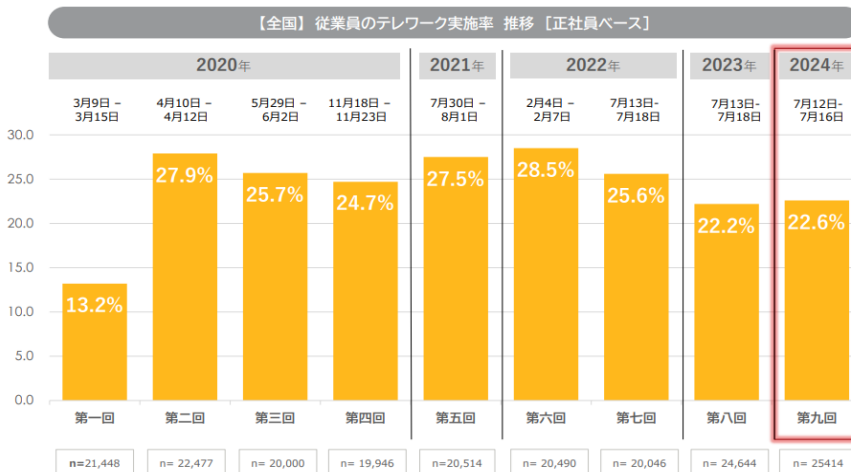
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## September 2024

**Decentralization of HR Authority:** Japanese banks are aligning with global practices where business units have more control over hiring and HR decisions. **Mitsubishi UFJ Trust** and **Sumitomo Mitsui** are transferring HR authority from central HR departments to individual business units to focus on recruiting & retaining specialised talent in high-growth areas like asset management & real estate. Introduction of new HR systems to evaluate and reward specialized skills, including the abolition of seniority-based pay structures.

大手銀、事業部門に人事権 雇用の流動化見据え移譲 三菱UFJ信託は部門ごとに原案、三井住友は専門人材評価を主導 - 日本経済新聞 (nikkei.com)<sup>9</sup>

**Remote work begins to take hold: the rate is increasing but the gap between large & SMEs remains big. The remote work rate in July was 22.6%**, which is an increase compared to the last year according to the Persol survey. There is a gap by corporate size, companies with 10,000+ up to 38.2% (+2.8% YoY), while less than 100 is 13.3% (+0.7% YoY). The ICT industry sees 56.2% and Kanto region 31.6%. Consultants & IT tech positions are the highest with 60.4% & 59.0%, respectively.





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## September 2024

In post-pandemic, large companies are more likely to continue remote work compared to SMEs. While 40% of large companies allow remote work, only 20% of SMEs allow remote work, according to the TSR survey.

Q1. 「第11波」に入ったといわれる新型コロナウイルスの感染拡大を受け、勤務体制を見直しましたか？

|                                | 中小企業          | 大企業         | 全企業           |
|--------------------------------|---------------|-------------|---------------|
| これまでと変わらず在宅勤務も許可している           | 1,182社 18.60% | 299社 35.59% | 1,481社 20.58% |
| 出社を前提としていたが、今年7月以降は在宅勤務も許可している | 63社 0.99%     | 8社 0.95%    | 71社 0.98%     |
| これまでと変わらず出社を前提としている            | 4,545社 71.54% | 432社 51.42% | 4,977社 69.19% |
| 在宅勤務を許可していたが、今年7月以降は出社前提に切り替えた | 41社 0.64%     | 16社 1.90%   | 57社 0.79%     |
| 出社・在宅勤務は個人または部署の裁量に委ねている       | 522社 8.21%    | 85社 10.11%  | 607社 8.43%    |
| 回答社数                           | 6,353社        | 840社        | 7,193社        |

東京商工リサーチ調べ

Sectors like transportation & education prefer on-site work. Remote work is a significant factor in attracting talent, especially for smaller companies struggling with recruitment. However, SMEs face difficulties in adopting remote work due to resource constraints and the nature of their operations, they can't afford system investments like other larger companies.

「在宅許可」業種別（上位）

| 順位 | 業種              | 構成比    | 回答  | 母数  |
|----|-----------------|--------|-----|-----|
| 1  | インターネット附随サービス業  | 71.42% | 10  | 14  |
| 2  | 情報サービス業         | 64.94% | 239 | 368 |
| 3  | 専門サービス業         | 55.46% | 142 | 256 |
| 4  | 無店舗小売業          | 53.84% | 7   | 13  |
| 5  | 金融商品取引業、商品先物取引業 | 44.44% | 12  | 27  |
| 6  | 映像・音声・文字情報制作業   | 43.24% | 16  | 37  |
| 7  | 広告業             | 42.10% | 16  | 38  |
| 8  | 学術・開発研究機関       | 38.46% | 5   | 13  |
| 9  | その他の製造業         | 34.04% | 16  | 47  |
| 10 | 電気業             | 33.33% | 7   | 21  |

「出社前提」業種別（上位）

| 順位 | 業種           | 構成比    | 回答 | 母数 |
|----|--------------|--------|----|----|
| 1  | 道路旅客運送業      | 95.00% | 19 | 20 |
| 2  | 学校教育         | 91.30% | 42 | 46 |
| 3  | 洗濯・理容・美容・浴場業 | 90.90% | 20 | 22 |
| 4  | 地方公務         | 90.00% | 9  | 10 |
| 5  | 農業           | 89.58% | 43 | 48 |
| 6  | 廃棄物処理業       | 89.47% | 51 | 57 |
| 6  | 飲食料品小売業      | 89.47% | 34 | 38 |
| 6  | 協同組織金融業      | 89.47% | 17 | 19 |
| 9  | 宿泊業          | 88.46% | 23 | 26 |
| 10 | 機械等修理業       | 88.00% | 22 | 25 |

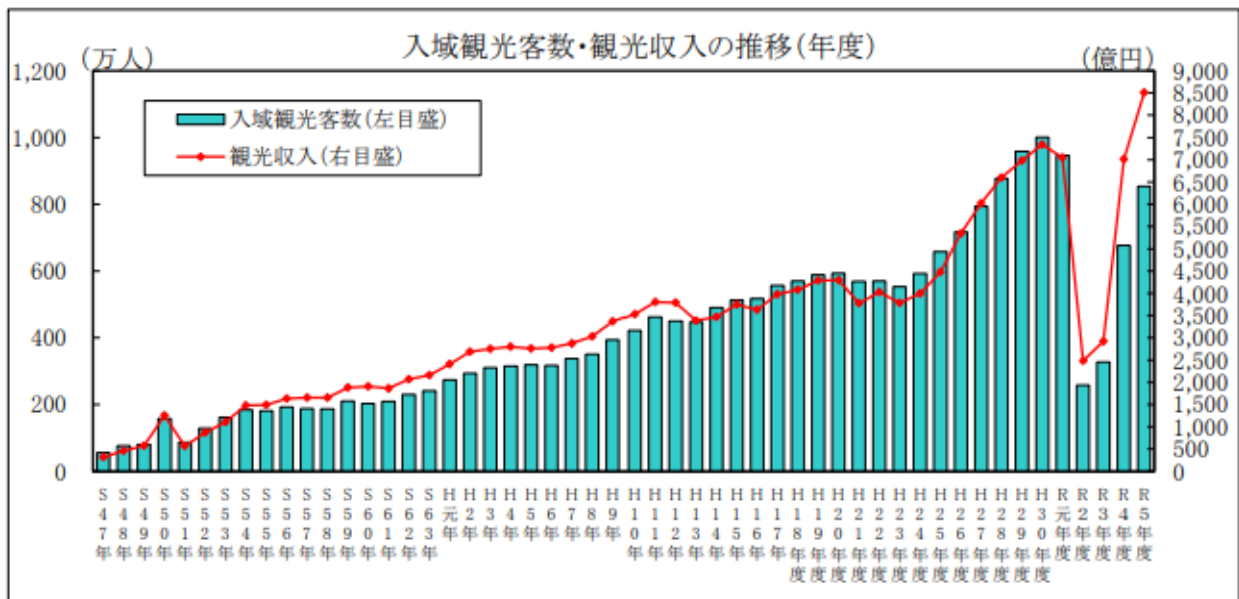
東京商工リサーチ調べ

# Market Highlights

September 2024

## West Japan expansion

**Okinawa's Tourism Revenue** reached a record high of ¥850.7 billion in FY2023, a 21.3% increase from the previous year, driven by a surge in domestic tourists. The number of tourists increased by over 25.9% to 8.53 million, with domestic tourists reaching a record of 7.26 million.



令和5年度観光収入 (pref.okinawa.jp)<sup>12</sup>

**Novotel Nara Opening:** French hotel, **Accor** opened its second Novotel in Japan, located in Nara, ideally located for exploring Nara's cultural heritage, including UNESCO World Heritage sites like Todai-ji Temple and Kasuga Taisha Shrine.

Novotel Nara is the latest addition to Accor's Japan portfolio ([traveldaily.com](http://traveldaily.com))<sup>13</sup>

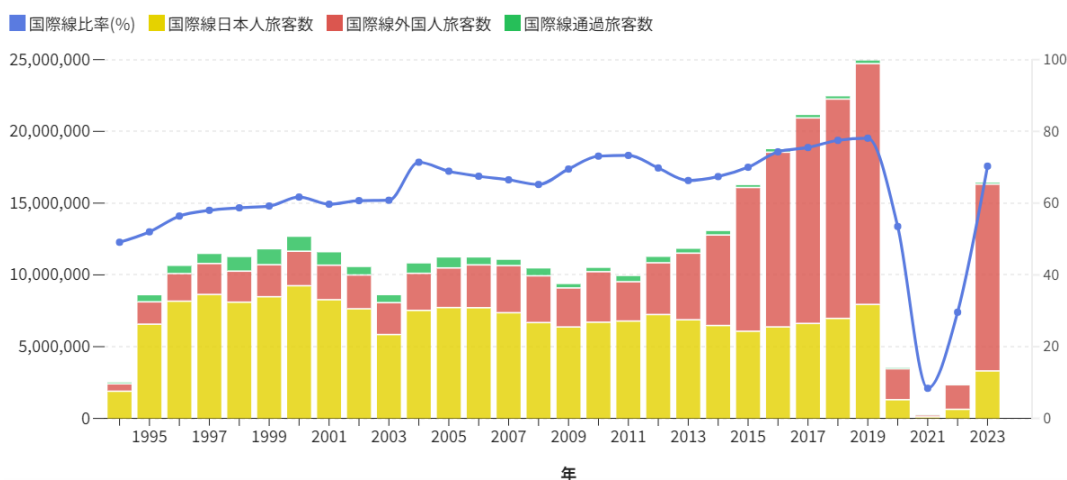
# Market Highlights

## September 2024

**Kansai International Airport** celebrates 30 years with over 13 million foreign visitors annually, driven by LCCs and tourism. Ongoing expansions aim to enhance capacity and sustain growth. The airport is investing around 70 billion yen to expand Terminal 1, aiming to handle 40 million passengers by 2026. The airport has also implemented various environmental initiatives, including seaweed cultivation and CO2 reduction, aiming for zero emissions by 2050.

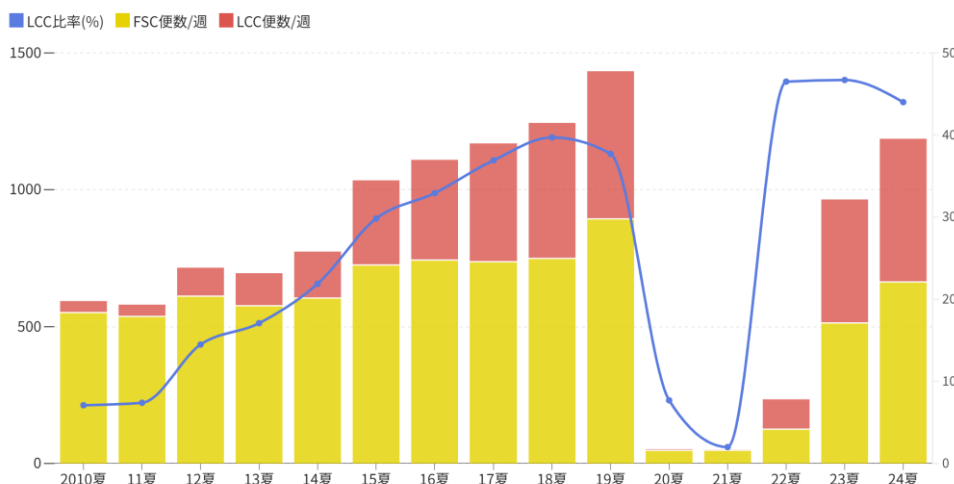
### Trend: Passengers

関西国際空港利用者（国籍）の推移



### The ratio of LCCs

関空国際便定期旅客便におけるLCCの比率



関西空港開港30年、インバウンド1300万人超 アジアからの玄関口に14

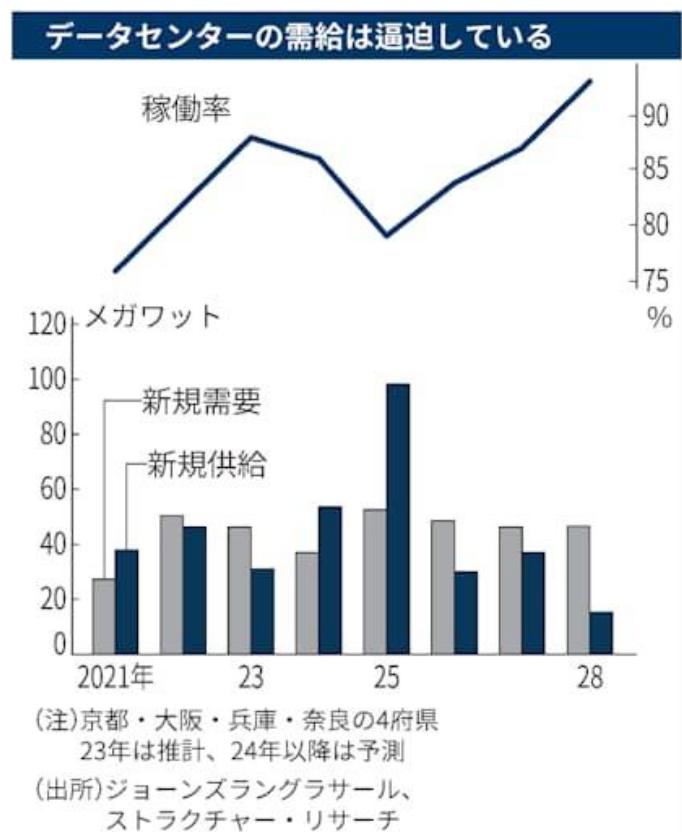
# Market Highlights

September 2024

**With a growing demand for data centers**, Kansai is a hot destination amid the rise in DX, cloud usage, and genAI tech. Hong Kong **ESR** has completed its first data center in Japan, located in Osaka. Besides ESR, **SoftBank**, **Equinix Japan**, and **AirTrunk Japan** plan to build data centers in the region as well.

| 関西はデータセンターの新設が相次ぐ |                     |        |
|-------------------|---------------------|--------|
| 24年               | NEC                 | 神戸市    |
|                   | 米バンテージ              | 大阪府茨木市 |
|                   | エクイニクス・ジャパン         | 大阪府箕面市 |
| 25年               | NTT                 | 京都府精華町 |
|                   | スタックインフラストラクチャー/ESR | 京都府相楽郡 |
|                   | エアトランク・ジャパン         | 兵庫県尼崎市 |
|                   | ソフトバンク              | 奈良県生駒市 |
| 26年               | オブテージ               | 大阪市    |

(出所) ストラクチャー・リサーチ



関西でデータセンター整備加速 香港系ESRも進出 - 日本経済新聞 (nikkei.com)<sup>15</sup>

# Market Highlights

## September 2024

**CMSC** (益芯科技), Taiwan Semicon will enter Kyushu by setting up a subsidiary in Fukuoka. They plan to hire at least 10 people to design the SoC chip by collaborating with Kyushu University and supporting Semicon talent development.

半導体設計の台湾・益芯が福岡進出 九州大学と人材育成 (nikkei.com)<sup>16</sup>

Taiwan's **ASE** (日月光投資控股) plans to acquire land in Kitakyushu for a semiconductor plant. Fukuoka prefecture once failed to attract PSMC (力晶積成電子製造), another Taiwanese Semicon, which in the end decided to set up a plant in Sendai, Miyagi prefecture instead. Kitakyushu aims to become a "Silicon City." The land will be used to enhance production capacity to meet future semiconductor demand, although specific plans for the factory's operation and scale are not yet determined. If realized, this project could further boost Kyushu's semiconductor industry, complementing TSMC's existing operations in Kumamoto.

半導体組み立ての台湾ASEが北九州市有地16万平方m取得へ...工場新設視野、TSMCと連携の可能性：地域ニュース：読売新聞 (yomiuri.co.jp)<sup>17</sup>

# Market Highlights

## September 2024

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## September 2024

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