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## Robert Walters unifies brands into one global talent solutions business

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**TOKYO** - Robert Walters today announced that it is unifying its three brands – Robert Walters, Walters People and Resource Solutions – into a single brand, Robert Walters, signalling the next step in the company’s vision to be the world’s most trusted talent solutions business.

The move comes amidst a changing global landscape, that is not only seeing the talent requirements and hiring processes of businesses evolve – but also the needs and expectations of today’s professionals.

Robert Walters is combining all of its expertise – specialist professional recruitment, recruitment outsourcing and talent advisory – into one business allowing it to more seamlessly offer a full suite of talent solutions to help organisations address their hiring challenges.

The global unification of our brand will not cause any operational changes for our clients and candidates in Japan, as we will continue to be known as simply Robert Walters Japan.

Robert Walters will offer three core service lines:

- **Specialist Professional Recruitment:** encompassing permanent and temporary recruitment, executive search and international career management.
- **Recruitment Outsourcing:** enabling organisations to transfer all, or part of, their recruitment needs to Robert Walters either through recruitment process outsourcing (RPO) or contingent workforce solutions (CWS).
- **Talent Advisory:** supporting the growth of organisations through market intelligence, hiring inclusivity roadmap, women’s talent development solutions and future of work consultancy.

### **Toby Fowlston – CEO of Robert Walters, comments:**

“In the past few years, organisations’ hiring requirements have become more complex. From managing talent pipelines, whilst ensuring hiring is inclusive, through to accommodating different modes of employment, our clients want guidance and advice from a single partner across their talent landscape and we have evolved to meet their needs.

“In this increasingly complex world, we want to make our clients’ lives easier. By combining our complementary expertise, products and services – specialist professional recruitment, recruitment

outsourcing and talent advisory – we offer end-to-end talent solutions across the 31 countries we operate in.”

### **A New Look**

As part of this brand unification, Robert Walters has introduced a new logo and visual identity that captures the essence of its global reach and expertise in talent solutions. The brand, designed to reflect the company's commitment to quality of service, features refreshed design, imagery and typography – and has been awarded the Best Professional Services Rebrand at the Transform Awards earlier this year.

The company's digital presence will be revamped to align with the new visual identity, providing a seamless user experience for clients and candidates across the globe.

**Toby adds:** "Next year will mark 40 years of Robert Walters, and we are excited to be evolving into a talent solutions business whilst building upon, and continuing to grow, our specialist professional recruitment offering.

“Our vision is to become the world’s most trusted talent solutions business, but our purpose remains unchanged - to help organisations find the skills and solutions to reach their goals and assist talented professionals to power their unique potential.”

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### **About Robert Walters Japan:**

Established in 1985, Robert Walters is a global talent solutions business operating in 31 countries across the globe. Robert Walters Japan established its Tokyo office in 2000 and Osaka office in 2007. For over 24 years, we've been a driving force in the Japanese recruitment market, providing high quality candidates for our clients and access to the best jobs. Our consultants are experts in their respective industries and work in teams to provide talent solutions across a wide range of industries and job categories.

Our three core services are:

- **Specialist professional recruitment** - encompassing permanent and temporary recruitment, executive search and international career management.
- **Recruitment Outsourcing** - enabling organisations to transfer all, or part of, their

recruitment needs to us either through recruitment process outsourcing (RPO) or contingent workforce solutions (CWS).

- **Talent Advisory** - supporting the growth of organisations through market intelligence, hiring inclusivity roadmap, women's talent development solutions and future of work consultancy.

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